



March 3, 2022

Capri S. Cafaro
Executive Producer
AMERICA THE BOUNTIFUL
-sent via email-

Dear Capri:

Thanks very much for submitting your project to American Public Television (APT). We've reviewed the proposal, pilot, and sample reel for **AMERICA THE BOUNTIFUL**, and believe that the concept will be well received by the public television audience. This proposed series celebrates homegrown Americana through food and community. As host, your warm and ever-curious presence helps the viewer explore the many ways that the kitchen table unites us all. We expect that viewers will connect with this concept, and that the stories presented as part of **AMERICA THE BOUNTIFUL** will resonate with public television audiences who seek out lifestyle content like this.

As you know, public television programs in the United States are generally funded by corporate/for-profit entities, government agencies or non-profit foundations. Because public broadcasting is non-commercial, funders enjoy a sponsorship credit at the beginning and end of each episode in an uncluttered environment. To preserve the editorial integrity of your program, funders are not permitted to be involved in the editorial content or direction of the program. Please do keep us informed as to how your discussions are going, and let us know if there are any questions we can answer as to what benefits your funders can enjoy.

APT is a major programming source and distribution system for U.S. public television stations. Distribution through the APT Exchange service would be ideal for a program such as this. Here are the facts about Exchange:

- With more than 3500 hours of programming available currently, APT identifies innovative programs and creative distribution techniques for producers. In four decades, we have established a tradition of providing public television stations with the choices that enable them to strengthen and customize their schedules.
- Exchange is the largest source of free programming available to U.S. public television stations.
- Exchange is one of the most effective marketing platforms for sponsors, providing maximum carriage potential and covering virtually every market in the country (nearly 350 stations).

APT Exchange promotes its programs to stations nationally via our website, listings in our program catalog, highlights in our monthly newsletter and press materials for TV listings services, as well as providing tools stations need to promote our programs locally.

Please note that distribution of any program by American Public Television is subject to our final approval, based on a full evaluation of content and funding considerations. We wish you success raising the funds needed as you work toward distribution. If we can be of any assistance or answer any questions for you or your sponsors, please don't hesitate to contact us.

Sincerely,

A handwritten signature in black ink that reads 'Hilary Finkel Buxton'. The signature is written in a cursive, flowing style.

Hilary Finkel Buxton
Director of Content Development and Production Executive

cc: Shawn Halford, Vice President, Exchange Content and Digital Services